

## 2. LOGO Design Contest for - "50 Years of SAC"

Nominations were invited from SAC and DECU to conceptualize and design a logo by 07th of August, 2022 with the theme - "50 Years of SAC" indicating achievements of SAC in the last 50 years.

Participants from SAC & DECU has very enthusiastically participated in the contest. The participants submitted the designs in the form of sketches, drawings, images via email, along with a brief write up. The logos were reviewed by committee members based on design, uniqueness, relevance and the presentation by the designers.



The poster features a yellow and green background with a blue Ashoka Chakra in the center. At the top, there are logos for SAC, the 75th anniversary of India's independence, and ISRO. The text is centered and reads: "AZADI KA AMRIT MAHOTSAV Logo Design Contest". Below this, it says "Nominations are invited for '50 Years of SAC' Logo design". To the left of the Ashoka Chakra, under "Eligibility Criteria :", there are two bullet points: "Contest is open to all SAC & DECU Employees." and "Participants are required to conceptualize and design a logo for '50 Years of SAC' indicating achievements of SAC in the last 50 years". To the right of the Ashoka Chakra, it says "Last Date : 07-08-2022". At the bottom, a "NOTE" section provides contact information for Arpita Gajria and Richa Srivastava. The bottom right corner says "Detailed rules attached".

**Eligibility Criteria :**

- Contest is open to all SAC & DECU Employees.
- Participants are required to conceptualize and design a logo for "50 Years of SAC" indicating achievements of SAC in the last 50 years

**Last Date : 07-08-2022**

**NOTE :** For any queries, please feel free to contact the following persons: -  
Arpita Gajria ( [arpita@sac.isro.gov.in](mailto:arpita@sac.isro.gov.in) ) - 079-26914198/64  
Richa Srivastava ( [richas@sac.isro.gov.in](mailto:richas@sac.isro.gov.in) ) - 079-26914907

Detailed rules attached

All the logo designs were well appreciated by the committee as they were innovative and unique in their own way.